

# Feebooster Price Plans



**Where are you looking for new clients?**

# Price Plans

It has never been easier to start up a marketing campaign for your practice. We have introduced various pricing options, including;

- **Pay per appointment** - This is our core plan where you pay per “attended” appointment. Prices start at £180, as per the table to the right. Firms marketing in Greater London can receive a reduction in their appointment price with a combined Email Marketing and Telemarketing campaign.
- **Pay on signings** – Pay 50% of the first year’s fees signed for each client; 25% upon sign up and the remaining 25% after 6 months. Should the client fail to stay with the accountant before the 6 month period has been completed, the second charge will not stand. A monthly fee of £750 per month is payable to Feebooster for ten months per annum. This fee is then deducted from the sign up fees ultimately owed by the accountant. Feebooster will take care of all the follow ups, quotes must be sent to the prospect and copied to Feebooster within 48 hours of the meeting taking place.
- **Pay £50 per hour** - You can pay for blocks of telemarketing in 10-hour blocks. We can undertake appointment making, client retention surveys, invites to seminars, etc.
- **Pay £150 per appointment** - For the accountant to completely manage his or her own appointment. We make the appointment, any criteria, secure a date & time and send it to the accountant. The accountant then owns the rights to that appointment, they can cancel, rearrange, talk on phone whatever, its up to them.
- **Pay a reduced rate per appointment with a percentage of conversions payable to Feebooster** - For example, pay 10% less on appointment price, but pay Feebooster 10% on signing, or 20% less on appointment price and 20% on signing and so on and so forth.
- **Pay on a sliding scale according to number of employees within the prospective company** - Feebooster make you an appointment and you pay; £180 for a business with 1 employee, £190 for 2 employees etc etc. You can start higher, but the amount of employees will always be the contributing factor of cost.

\*A joining investment of £475 applies to all price plans.

## Standard appointment price table

Size of Business Most UK / London

1 employee	£180	£260
2 employees	£190	£270
3 employees	£200	£280
4 employees	£210	£290
5 employees	£220	£300
6 employees	£230	£310
7 employees	£240	£320
8 employees	£250	£330
9 employees	£260	£340
10 employees +	£300	£350

## How much new fee income is achievable?

A couple of case studies – we looked into two of our clients’ fees that we make follow up calls for and found that;

- Over 3 months one firm has quoted fees of approximately £24,500 and successfully converted in excess of £12,800 worth of fees. They have incurred appointment charges of £3,360!
- Over a 2 month period a firm quoted £48,000 and won £30,000 of this.... so far. They have paid us only £3,000 to make these introductions.

*You know you can't buy fees for those kind of prices!*

## People are changing accountants!

At any given time, there are thousands of businesses looking to review their accountancy options. By meeting them you could highlight some significant savings or improvements in the service levels that they have been missing out on with their current accountant. We also provide you with various tools to help you identify these savings and therefore maximise your opportunities. Here at Feebooster we search them out and give you the opportunity to meet and talk to these prospects in your area. These are prospects who through no fault of your own could sign on the dotted line for one of your competitors without knowing that you were just around the corner and willing to compete for their business!

We are finding that more and more businesses we are speaking to are not confident that their current accountant is maximising the tax savings within their business. As a result of this clients are now more likely to review their accountancy options, at this time, thus making sure their tax liabilities are minimised. Over the past 18 months at Feebooster we have made our accountants more new client appointments than ever before!

To discuss how you can become part of the success story...  
Call the Sales Team on 01582 476 444 or email [sales@feebooster.co.uk](mailto:sales@feebooster.co.uk)



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