

# Feebooster Price Plans



**Where are you looking for new clients?**

# Price Plans

It has never been easier to start up a marketing campaign for your practice. We have introduced various pricing options, including;

- FEEBOOSTER Appointment Setting Service:**  
**Pay a flat rate per attended appointment, based on the size of the companies you wish us to target. Minimum monthly quota applies.**  
 This is our core plan where you pay a flat rate per “attended” appointment and we undertake active marketing to book an agreed quota of appointments per month. Prices start at £200, as per the table to the right, for appointments invoiced monthly in arrears after the meetings take place.  
*Firms on this price plan can receive a reduction in their appointment price by paying for their appointments upfront in blocks of 10 or more.*
- “FEEBOOSTER LITE” Ad Hoc Appointment Setting Service:**  
**Pay on a sliding scale according to number of employees within each prospective company. No minimum quota of appointments.**  
 Feebooster make you appointments ad hoc from our inbound marketing and you pay; £200 for a business with 1 employee, £210 for 2 employees etc. You can start higher, but the number of employees will always be the contributing factor of cost. Ideal for firms wanting occasional new clients.
- FEEBUILDER Multimedia Lead Generation Service:**  
**Minimum one lead per month.**  
 Pay £150 per month for telephone leads with interested prospects, for you to follow up and book meetings to suit your own diary.
- FEEBROKER Fee Acquisition Service:**  
 Have our team reach out to other accountancy firms, to broach the subject of acquiring blocks of fees for your practice. Price on request.
- Telemarketing Paid Per Hour:**  
 You can pay for blocks of telemarketing in 10-hour blocks. We can undertake appointment making, client retention surveys, invites to seminars, etc. Price on request, depending on availability.

\*A joining investment of £475 applies to all price plans.

\*\* Above prices are exclusive of VAT.

Please contact the Sales Team for full details or to discuss any of our services.

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## Standard Appointment Price Table

**Size of Business Most UK / London**

1 employee	£200	£260
2 employees	£210	£270
3 employees	£220	£280
4 employees	£230	£290
5 employees	£240	£300
6 employees	£250	£310
7 employees	£260	£320
8 employees	£270	£330
9 employees	£280	£340
10 employees +	£300	£350

### How much new fee income is achievable?

A couple of case studies – we looked into two of our clients’ fees that we make follow up calls for and found that;

i) Over 3 months one firm has quoted fees of approximately £24,500 and successfully converted in excess of £12,800 worth of fees. They have incurred appointment charges of £3,360!

ii) Over a 2 month period a firm quoted £48,000 and won £30,000 of this.... so far. They have paid us only £3,000 to make these introductions.

*You know you can't buy fees for those kind of prices!*

## People are changing accountants!

At any given time, there are thousands of businesses looking to review their accountancy options. By meeting them you could highlight some significant savings or improvements in the service levels that they have been missing out on with their current accountant. We also provide you with various tools to help you identify these savings and therefore maximise your opportunities. Here at Feebooster we search them out and give you the opportunity to meet and talk to these prospects in your area. These are prospects who through no fault of your own could sign on the dotted line for one of your competitors without knowing that you were just around the corner and willing to compete for their business!

We are finding that more and more businesses we are speaking to are not confident that their current accountant is maximising the tax savings within their business. As a result of this clients are now more likely to review their accountancy options, at this time, thus making sure their tax liabilities are minimised. Over the past 18 months at Feebooster we have made our accountants more new client appointments than ever before!

To discuss how you can become part of the success story...  
Call the Sales Team on 01582 476 444 or email [sales@feebooster.com](mailto:sales@feebooster.com)



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